

FINDING BALANCE.

PROTECTING HUMAN RIGHTS.

In today's business environment, companies play a critical role in ensuring that international standards of human rights are being upheld and promoted. This relationship is highlighted in the United Nations Global Compact, which lists adherence to human rights as its first principal, emphasizing the need for business to use its resources and expertise to rebalance global inequality.



DRAFT AGENDA

CONFERENCE:

The Role of Business in Respecting and Promoting Human Rights

University of Geneva (Uni Mail),
Switzerland

Wednesday, 5 September 2007

08:30 – 17:00

In partnership with: International Cham-
ber of Commerce Switzerland



CONFERENCE:

The Role of Business in Respecting and Promoting Human Rights

University of Geneva (Uni Mail, Room MS160)

5 September 2007

DRAFT AGENDA

Building on the Global Compact Leaders Summit, which took place in July of this year, reinforcing the human rights dimensions of the UN Global Compact, and helping to build momentum for the 5th Session of the Human Rights Council scheduled for 10 September, this conference brings together business, multilateral institutions, governments and civil society to discuss the role of business in respecting and promoting human rights.

Conference Moderator: *Prof. Richard Feinberg* – Director, APEC Study Center, University of California San Diego

8:30-9:30 – Registration: Tea and Coffee

9:30 – Opening Speeches

Welcoming Remarks: *Prof. Bernard Morard*, Dean of the Faculty of Economic and Social Sciences, University of Geneva

**Mr. Luke Wilde* – Director, TwentyFifty Ltd.

Ms. Lene Wendland – Adviser on Business and Human Rights, Office of the UN High Commissioner for Human Rights

10:30 – Coffee Break

10:45 – Panel Discussion

“Frameworks of Accountability for Human Rights”

Moderator: *Mr. Luke Wilde* – Director, TwentyFifty Ltd.

Panel Members:

Mr. John Von Kaufman – Counselor (Human Rights), Canadian Department for Foreign Affairs

Mr. Eric Biel – Managing Director for Corporate Responsibility, Burson-Marsteller

Dr. York Lunau – Corporate Citizenship Advisor, Novartis Foundation for Sustainable Development

Mr. Thomas Pletscher – Secretary-General International Chamber of Commerce Switzerland

12:45 – Networking Lunch in the Reception Hall

2:00 – Panel Discussion

“Finance and Investment – Capital Influence to Protect Human Rights”

Moderator: *Mr. Scott Jerbi* – Ethical Globalization Initiative

Panel Members:

Ms. Emily Sims – International Labour Organization - Senior Specialist, Multinational Enterprises Programme

Ms. Liž Umlas – Senior Research Analyst, KLD Research and Analytics, Inc.

Mr. Kamil Zabielski – Senior Executive Officer, Human Rights, Norwegian Pension Fund: Council on Ethics

*TBC

4:00 – Coffee Break

4:15 – Closing Remarks

Net Impact Speaker – (TBC)

Ms. Soraya Ramoul – Corporate Responsibility Advisor, Novo Nordisk

Prof. Richard Feinberg – Director, APEC Study Center, University of California San Diego

5:00 – End